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A Fable...

Once upon a time, in a land not very far away, was a community located on the banks of a river. The citizens were distressed because so many people were drowning in the river.







A Fable...

So, they developed ambulance speed boats, impressive resuscitation procedures and intensive care units. Sometimes the rescues worked, but more often they did not. Either way, their heroic efforts fully occupied the citizen's time, attention and resources.







A Fable...

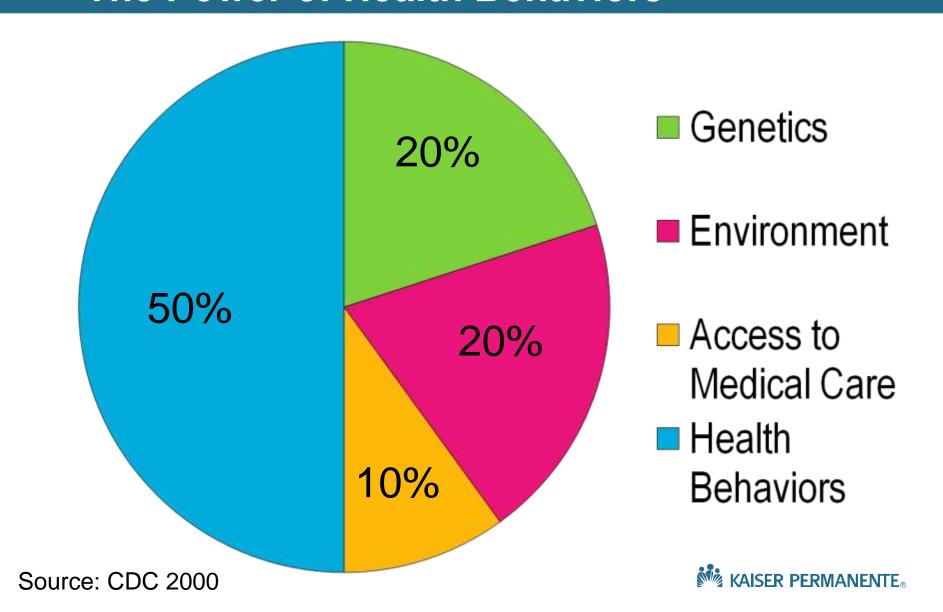
Then one day someone asked; "What's going on upstream and why don't we teach these people to swim?"



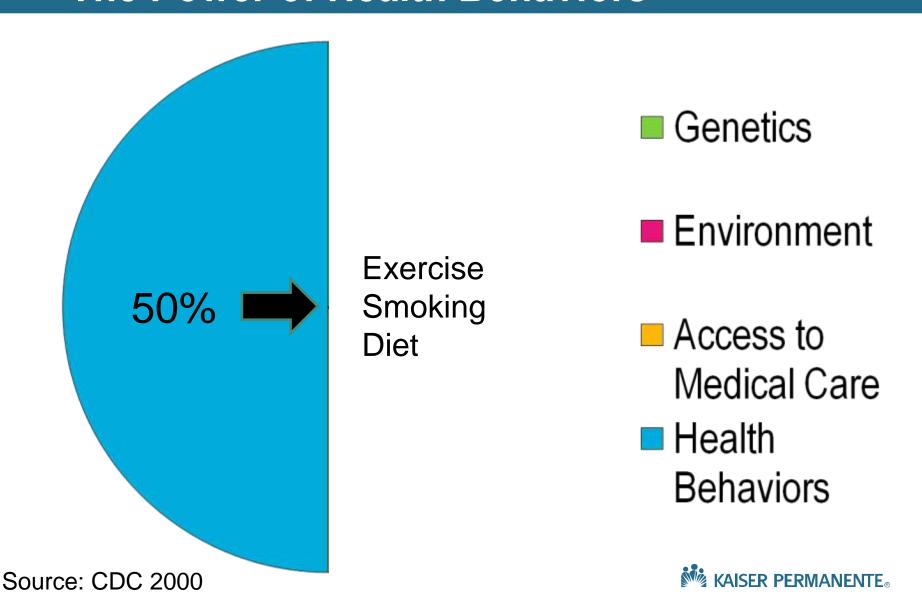




Contributors to Overall Health Status; The Power of Health Behaviors



Contributors to Overall Health Status; The Power of Health Behaviors



Exercise and Health

- Physical inactivity has an astonishing array of harmful health effects.
- Exercise is a powerful tool for both the treatment and prevention of chronic disease and obesity, as well as premature death.
 - There is a linear relationship between physical activity and health status.
 - The association between disease and an inactive and unfit way of life persists in every subgroup of the population.
- Physical inactivity is THE major public health problem of our time.



THE LANCET

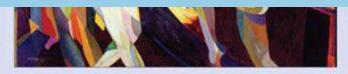
"In view of the prevalence, global reach and health effect of physical inactivity, the issue should be appropriately described as *Pandemic*, with far-reaching health, economic, environmental and social consequences."

"In view of the prevalence, global reach, and health effect of physical inactivity, the issue should be appropriately described as pandemic, with far-reaching health, economic, environmental, and social consequences."

Physical Activity

THE LANCET

"We Urge all sectors of government and society to take immediate, bold actions to help make active living a more desired, affordable, and accessible choice for all population groups."



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A Series by The Lancet

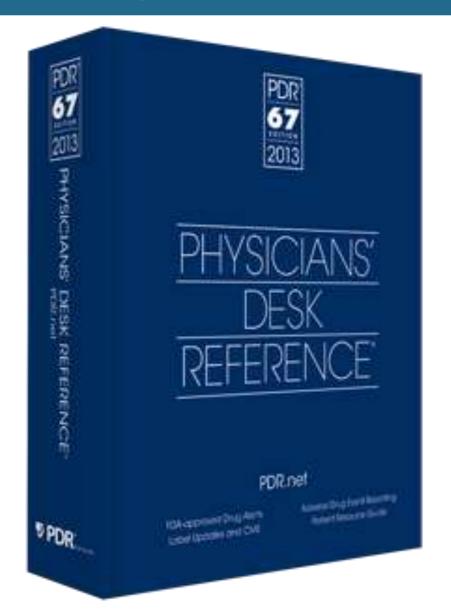
Boris Lushniak, MD, MPH Acting United States Surgeon General

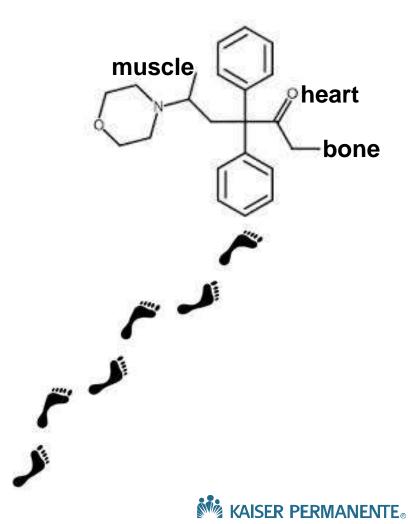




ACSM Annual Meeting Orlando, Florida; May 30, 2016

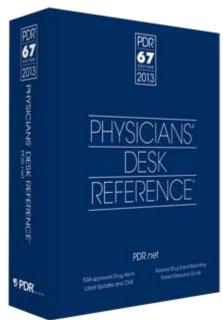






- Generic name: physical activity
- Other Brand names: jogging, hiking, rolling, swimming, aerobics, biking, tennis, basketball, soccer, dancing, gardening, etc.
- **Dosage:** optimum 150 minutes per week in adults; 60 min per day in children has proven efficacy. Even low doses have been shown to have benefit. Advise to start with low dose and advance as tolerated.
- Pregnancy and Lactation: completely safe.
 Good for mother and baby.

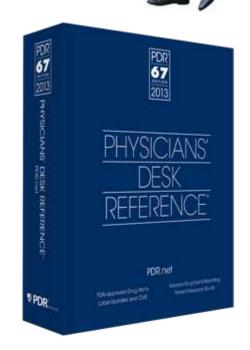






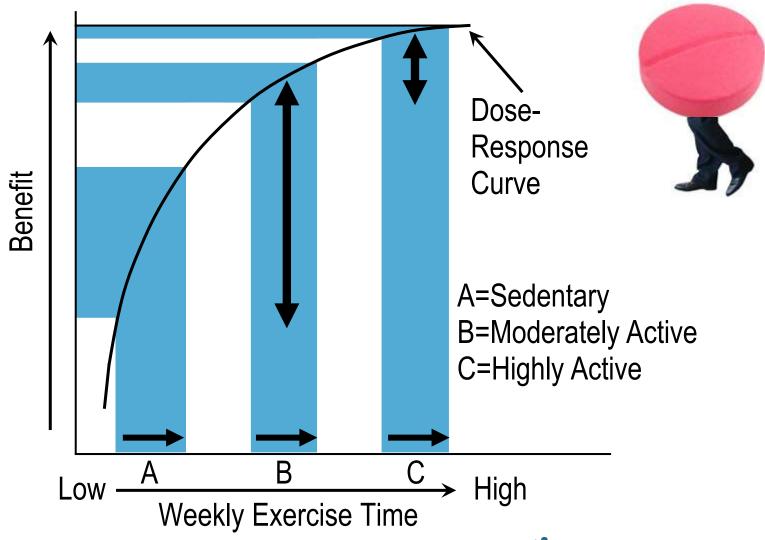
Indications and Usage:

- Prevent obesity and mitigate its risks
- Reduce development and improve management of diabetes
- Prevent and treat heart disease
- Lower risk of cancer (breast and colon)
- Treatment of hypertension
- Prevent osteoporosis and fractures
- Manage depression and anxiety
- Reduce risk of dementia
- Recreational uses
- Decrease risk of premature death





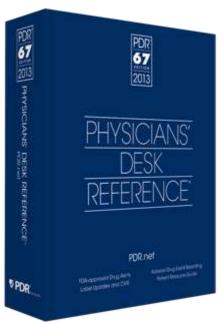
A Drug Called Exercise Dose-Response Curve





- Side effects: decreased BP, pulse and blood sugar; stronger muscles & bones, weight loss; improved mood, confidence, self esteem and concentration; Bowel & sleep habits improved; Look & feel better.
- Adverse Reactions: sweating, injury (overdose), sudden death (extremely rare).
- Administration: self administer or with others.
 Start off slowly, add minutes and intensity PRN.
 Change formulations to decrease boredom & improve compliance. Take outdoors or indoors any time of day.







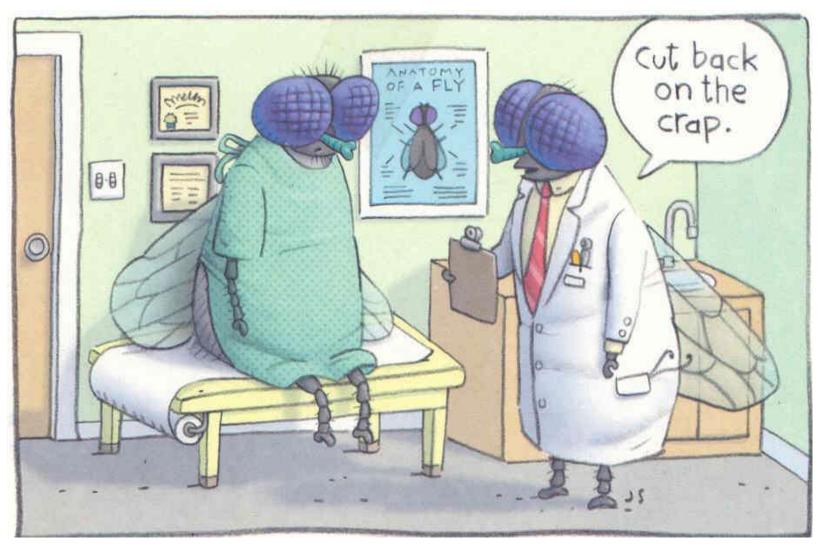
Exercise is a wonder Drug Physicians should prescribe; Patients should take!

- Exercise is Medicine that can prevent & treat chronic disease and those who take it LIVE LONGER.
- If we had a pill that conferred the proven health benefits of exercise, physicians would prescribe it to every patient and healthcare systems would find a way to make sure every patient had access to this wonder drug.





Patient's deserve to know the facts...



Irrefutable Evidence for Exercise in the Primary and Secondary Prevention of:

- Diabetes mellitus
- Cancer (breast and colon)
- Hypertension
- Depression
- Osteoporosis
- Dementia
- Coronary Artery Disease
- Lower death rate from all causes

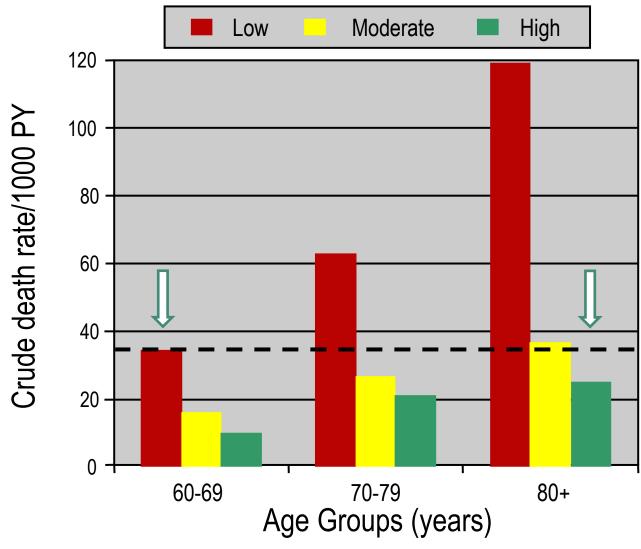


Physical Activity Lowers Mortality: Even With Increasing Age and Chronic Disease

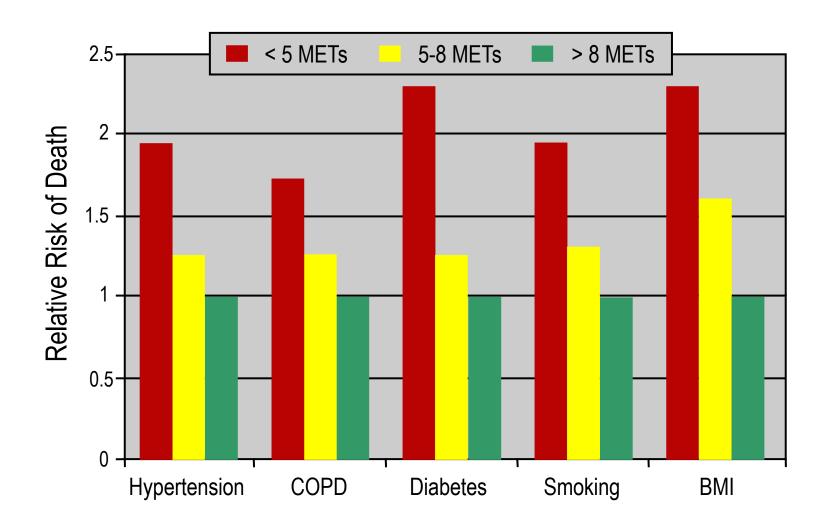




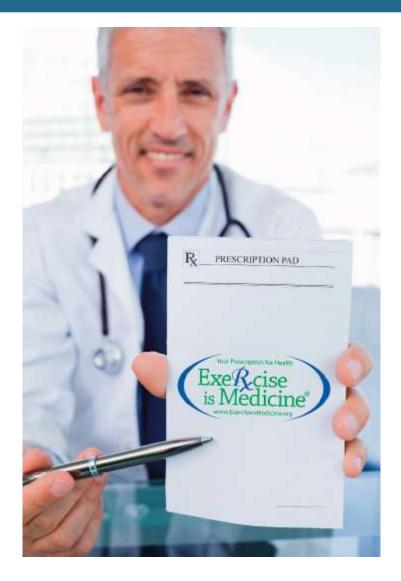
Death Rates & Fitness Level



Exercise & Chronic Disease Mortality



Exercise is Powerful Medicine Just ask patients who use it!



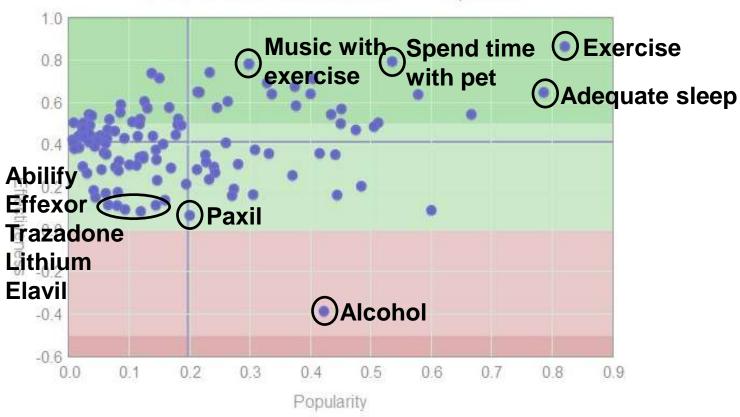


http://curetogether.com



117 Depression Treatments Compared

Hover over each dot to see what treatment it represents.



This infographic is based on a total of 22,800 treatment effectiveness ratings.



http://curetogether.com



This infographic is based on a total of 4,044 treatment effectiveness ratings.

0.3

0.4

Popularity

0.5

0.6

0.7

0.2

0.1



0.8

Physical Inactivity and Severe COVID-19 Risk

Original research

Physical inactivity is associated with a higher risk for severe COVID-19 outcomes: a study in 48 440 adult patients

Robert Sallis , ¹ Deborah Rohm Young, ² Sara Y Tartof, ² James F Sallis, ³ Jeevan Sall, ¹ Qiaowu Li, ² Gary N Smith, ⁴ Deborah A Cohen ²

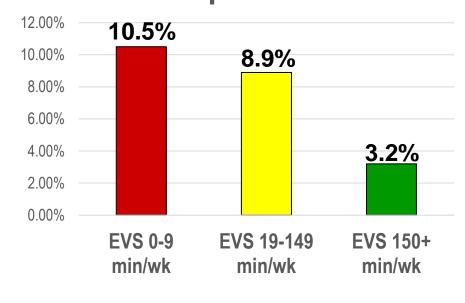
Published April 13, 2021

British Journal of Sports Medicine

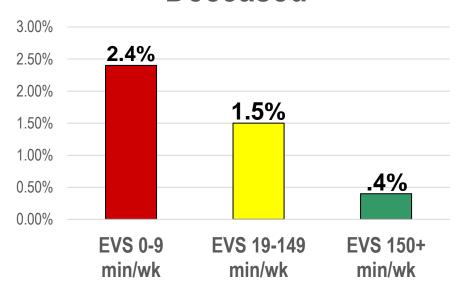


EVS and Percent of COVID 19 Patients Hospitalized and Deceased

EVS and Percent Hospitalized



EVS and Percent Deceased



Odds Ratios for COVID 19 Hospitalization

Effect	Odds Ratio	95% CI
Age >60	2.30	2.10 - 2.52
Gender M vs F	1.85	1.72 - 1.99
Hx of Organ Transplant	2.78	1.88 - 4.10
Race (B vs W)	1.33	1.16 - 1.53
A1C >= 8%	2.20	1.98 - 2.45
BMI 30-40	1.12	1.01 - 1.24
BMI >40	1.77	1.55 - 2.02
Smoker	1.09	1.01 - 1.18
COPD	1.16	1.06 - 1.28
Kidney Disease	1.32	1.18 - 1.48
Cancer	1.23	1.02 - 1.48
lypertension	1.14	1.05 - 1.25
nactive vs Active	2.26	1.81 – 2.83
Inactive vs Some Activity	1.20	1.10 - 1.32

Odds Ratios for COVID 19 Deaths

Effect	Odds Ratio	95% CI
Age >60	4.01	3.06 - 5.25
Gender M vs F	1.72	1.46 - 2.01
Hx of Organ Transplant	4.25	2.37 – 7.62
Race (B vs W)	1.18	0.91 - 1.54
A1C >= 8%	1.64	1.27 - 2.12
BMI 30-40 BMI >40	0.89 1.90	0.72 - 1.10 1.43 - 2.54
Smoker COPD	1.24 1.28	1.05 - 1.47 1.06 - 1.53
Kidney Disease	1.50	1.24 - 1.81
Cancer	1.04	0.75 - 1.44
Hypertension	1.30	1.06 - 1.60
Inactive vs Active	2.49	1.33 - 4.67
Inactive vs Some Activity	(1.32)	1.09 - 1.60

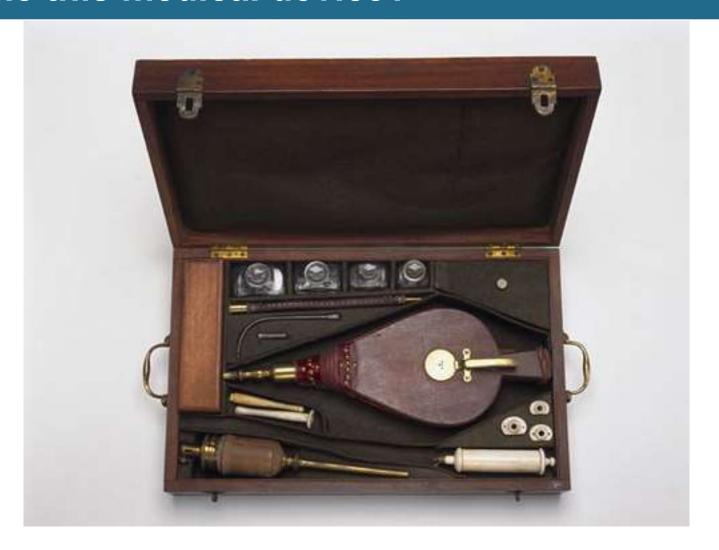
ERMANENTE®

Why Has the Medical Community Neglected Physical Activity as a Treatment?

- Easier for physician to issue a prescription to reduce BP, cholesterol, glucose or BMI.
 - Medication adherence is very low (1 in 6 take meds as prescribed).
 - Reliance on pills transfers responsibility for health to doctor resulting in lower patient physical activity.
- Widespread belief we cannot change physical activity habits. However:
 - Evidence brief counseling and pedometer programs can increase physical activity.
 - We are able to convince patients to take insulin shots, Coumadin, chemotherapy, etc – why not exercise?



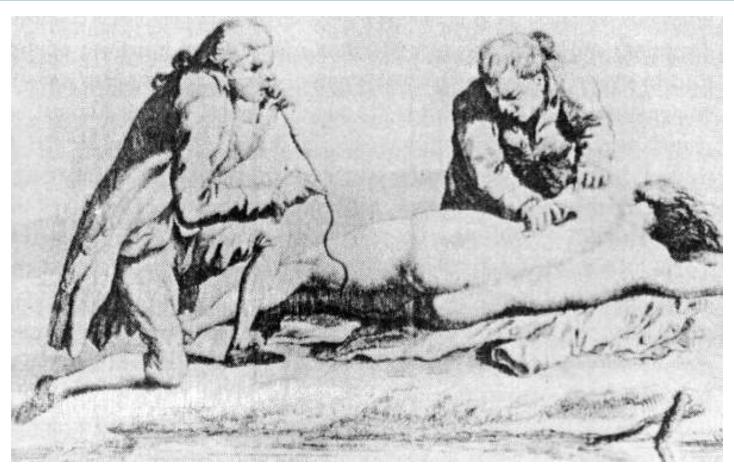
Name this medical device?



Circa 1750's-1810's



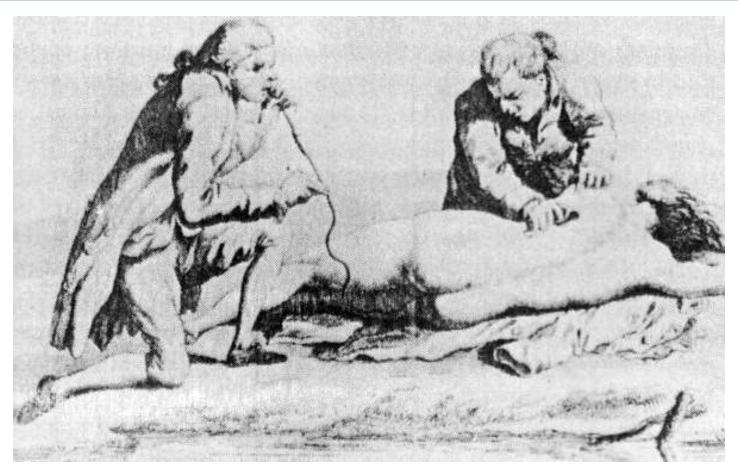
Tobacco Smoke Enema



Rectal tube attached to fumigator & bellows to treat drowning (also constipation, cholera and convulsions)



Tobacco Smoke Enema



Hence the term "Blowing smoke up your ass" is actually a medical term

KAISER PERMANENTE®

If we can convince a walrus to exercise...





What Can be Done?

- World wide exercise prescription initiative:
 - Every patient. Every visit. Every treatment plan.
- Physical activity should be recorded as a vital sign and patients advised to do:
 - 30 minutes moderate exercise, 5 days per week.
 - Walk, jog, bike etc.
- Message should be the same from every medical provider, regardless of specialty.
- We must begin to merge the healthcare industry with the fitness industry.



Goal:

 To make physical activity assessment and exercise prescription a standard part of the disease prevention and treatment paradigm for all patients





Exercise Is Medicine

- A global health initiative sponsored by the ACSM and AMA.
- National launch held November 07' in Washington, D.C; Global launch in May 08'.
- Supported by Surgeon General, along with President's & CA Gov Councils.







HVA ER EXERCISE IS MEDICINE®







May 28-June 1, 2019 • Orlando, Florida USA

- Over 37 Countries with EIM National Centers
- 3 Regional Centers:
 - Latin America
 - Europe
 - Asia

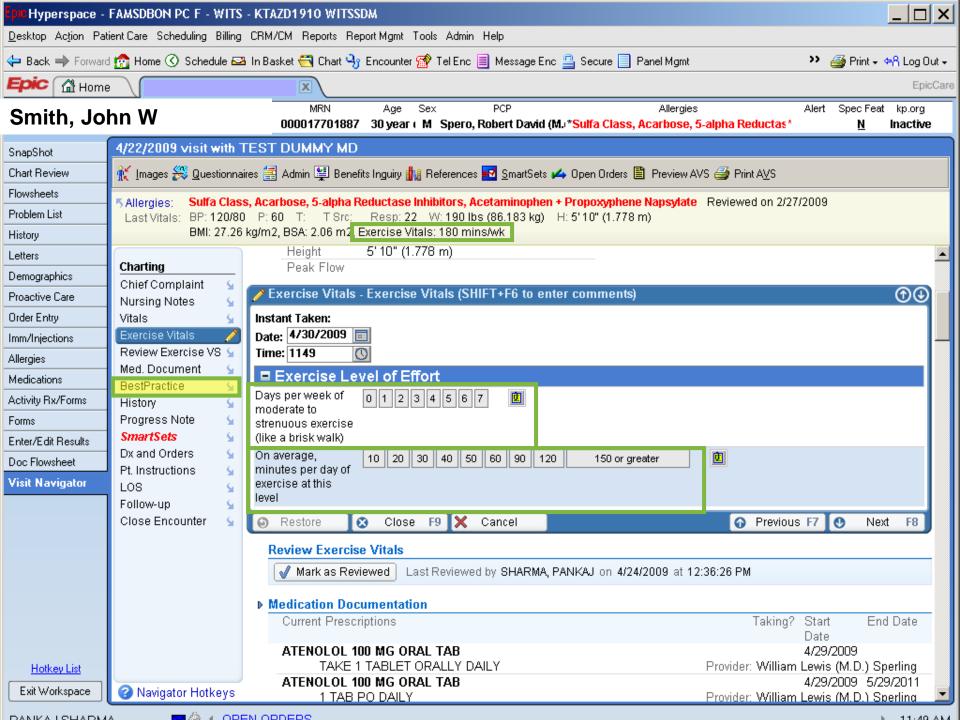






Exercise as a Vital Sign

- An Exercise Vital Sign should be assessed at every medical visit.
 - Every patient needs to be asked about their exercise habits at every visit.
 - Record with traditional vital signs, BMI and smoking hx.
- This has been done at KP So Cal since October 2009; All regions since 2012.
 - 35 Medical Centers; ~12 million patients.
 - Medical assistant ask and record EVS at every patient visit, regardless of specialty.

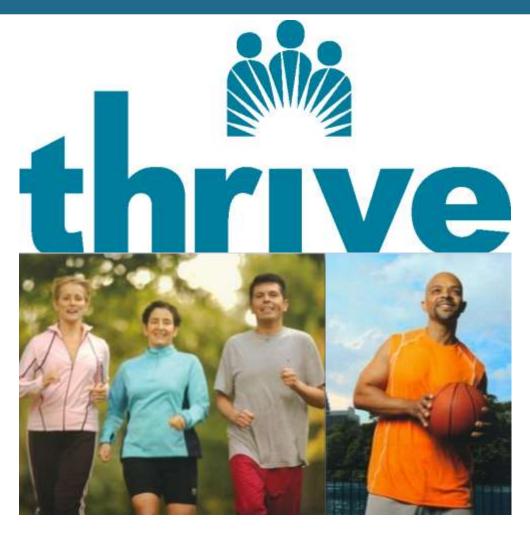


Write a walking Rx for patients!

Name: John W. Smith	Age: 30
Walking \mathbf{R}	Date:
Recommended activity level:	Moderate
Minutes per day: 30 minutes	
Number of days per week: 50	or more
ntensity: Hard enough that you of but not so hard you car	
Stop: If you experience chest excessive shortness of b	
Signature: Robert Sallis	, MD
Every F	Bodu
VAZAI	VI
www.everybod	.n:



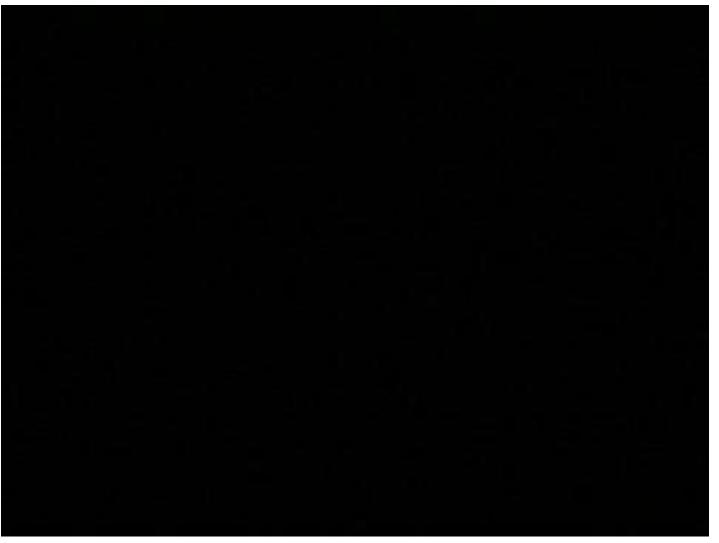
"At Kaiser Permanente, we want you to Live Well, Be Well and THRIVE!"







Kaiser Permanente – "Cause"





www.everybodywalk.org

EVERY BODY WALK!

LET'S ALL WALK FOR FUN AND BETTER HEALTH

I'd like to personally invite you to join me on an important and fun mission to walk 30 minutes a day, five days a week ... and to help us spread the word about how walking may be the single most important commitment you can make to your health and the health of our nation.

If we each walk 30 minutes a day (or 15 minutes twice a day), five days a week, we will be taking the most effective course of action possible to help prevent or help manage chronic health conditions, including type 2 diabetes, heart disease, depression, and asthma. It's really that simple. The research supporting the benefits of walking is irrefutable and growing every day — and you'll feel good doing it.

I am pleased to announce that we are introducing a new online walking program, called KP WalkI, to support and encourage all of us at Kalser Permanente to walk 30 minutes a day, five days a week. To learn more about this program, go to www.kpwalk.com and get started on your journey to better health.

KP Walkl is complemented by an external campaign that Kaiser Permanente is launching called Every Body Walkl Information about this campaign can be found at www.everybodywalk.org.

Let's all walk ... and thrivel

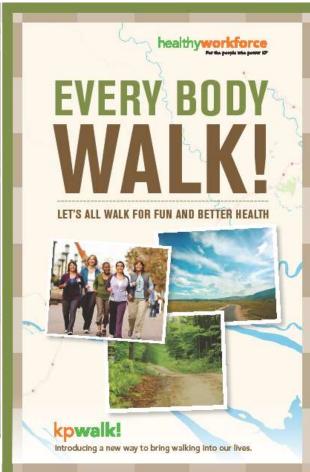
George Halvorson

Kaiser Foundation Health Plan, Inc. and Kaiser Foundation Hospitals





George Halvorson
Chairman and CEO
Kaiser Health Plan and Hospitals





Every Body WALK The Campaign to Get America Walking

www.everybodywalk.org



. Time to Walk Of the Weight and

+ Natrition Month 2012: 25 Commi

Forget Your Excuses Ladies

Food Militia Busted

M KAISER PERMANENTE®

back home - or, if that isn't possible, take a

walk during your lunch break. Iff you happen to be in New York, the new "pedestrian

comittor: In mustown might be a good place to start.)

Vivek Murthy, MD, MBA Surgeon General's Call to Action on Walking





Washington DC September 9, 2015



Kaiser Permanente – Thrive "Find Your Thing"



How fast do you need to walk; To stay ahead of the Grim Reaper?

- Several studies have shown correlation between walking speed and survival.
- 1705 Australia men, age ≥70; Measured walking speed at usual pace for 6 m (~20 feet); Speed correlated with mortality rates over 5 yrs.:
 - Walking speed of 0.82 m/s (2 mph or 3 kph) was most predictive of mortality (i.e. speed of Grim Reaper)
 - No men walking at speeds ≥ 1.36 m/s (3 mph or 5 kph)
 were caught by Grim Reaper
- Walking faster protects against mortality!

Clinicians need help! How do we integrate fitness into healthcare?

- I need something beyond telling my patient to go walk!
- Components of fitness
 - CV fitness
 - Strength
 - Flexibility
- Need to be able to refer
 - Health Club and Fitness professional
 - Exercise is Medicine Solution



A Challenge to the Fitness Industry

- Role of the fitness professional;
 Merging fitness with healthcare
 - Change focus from clients to patients.
 - Change focus from abs and buns to hearts and lungs.
 - How do we engage them?!
- Role of Health Clubs;
 Place your emphasis on health
 - Reach out to new demographic.
 - Target the population that really needs your services.
 - Why aren't more clubs interested?!





Summary

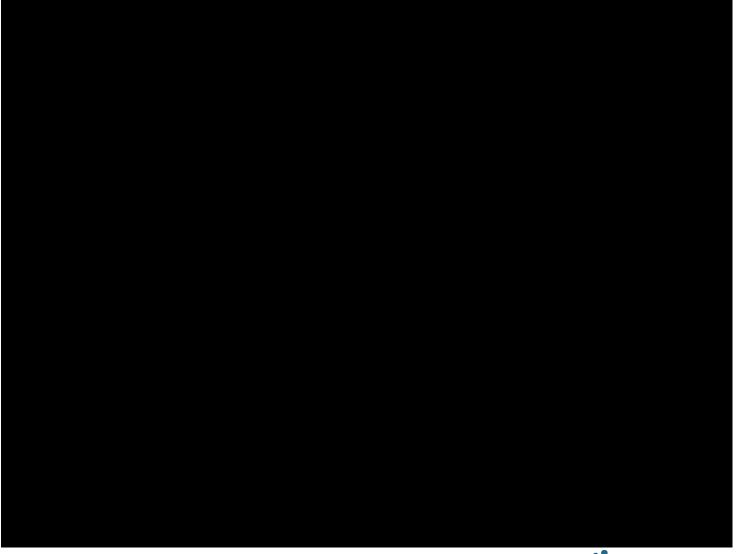
- Evidence is overwhelming on the cost and health burden of physical inactivity.
- Benefits of exercise in prevention and treatment of chronic disease are irrefutable.



- Healthcare providers have an obligation to inform patients of the risks of being sedentary and prescribe exercise.
- Fitness Professionals and Heath Clubs needs to step up and play a role in improving health.
- No student should graduate without a lifetime plan for fitness.
- Exercise is Medicine that everyone needs to take!
 What can you do to help make that happen?



It's time for a change...



My Upcoming Presentations Robert Sallis, MD

- Tuesday @ 3:15 PM; "Exercise and a Healthy Brain: What's the Connection?"
- Thursday @ 3:15 PM; "Fitness Vs Weight: What's More Important to Your Health?"
- Friday @ 3 PM; "Managing Chronic Musculoskeletal Pain: What are the Best Non-Drug Options?"

Thank You!



Tecate · Baja California · Mexico

Questions?