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RANCHO LA PUERTA BOTTLES ITS MAGIC WITH ITS FIRST ORGANIC SKINCARE LINE

The Notable Mexico Destination Fitness Resort & Spa

Launches La Puerta Core Essentials

TECATE, Baja California, Mexico (May 14, 2018) – [Rancho La Puerta](#) announced today its first official bounty-to-beauty face, skin, and bodycare line, La Puerta Core Essentials, inspired by the resort's natural settings. Created to honor the fragrant gardens and idyllic setting of the Ranch and its six-acre Tres Estrellas organic farm, the exclusive line is available at Rancho La Puerta Spa and online.

Since its founding in 1940, the original wellness resort has been rooted in growing the mind and honing the body with nature and nutrition at the heart center. As such, La Puerta Core Essentials goes skin deep: The products contain sustainably harvested, wild-crafted and eco-certified ingredients, and blend plant-based medicine with aromatherapy. Elixirs like **Calendula & Chamomile Herbal Face Serum**, **Pomegranate Enzyme Mask** and **Herb & Flower Exfoliant** are among the products for skin, hair, body and sun protection (\$20-\$75).

"Now guests can embrace the essence of The Ranch experience at home," said Roberto Arjona, CEO and general manager of Rancho La Puerta. "The collection provides simple everyday rituals with pure face, body and sun care products that come from a place our guests love and trust."

Rancho La Puerta's world famous gardens are front and center with invigorating lavender, rosehips, eucalyptus, lemongrass, wild sage and rosemary to name a few. The **Sun Restore** line shields skin from the elements, especially during outdoor activities like hiking and running for which the resort is known. It features minerals and botanicals that heal and rehydrate after sun exposure. The **new Xocolatl line** sweetens the collection with Chocolate Body Oil, Body Butter and Sugar Body Scrub. Key ingredients include organic cocoa butter, cocoa essential oil and organic vanilla extract.

A few stand-out face products from the skincare line, totaling 37 products, include an **Organic Lavender Hydrating Mist** and **Calendula Moisture Crème**; while the body and hair line includes a **Lavender Rosemary Shampoo and Conditioner**, **Lavender Sage Hand & Body Wash & Lotion** as well as a variety of **Body Oils** with invigorating scent options of lavender, eucalyptus, lemongrass, mountain sage and rosemary. Lastly, featured products from the Sun Restore line include a **Recovery Gel with Aloe Vera and Lavender** and **Rehydrator Lotion with Rosehips and Aloe** to soothe the skin after a day of adventure.

For more information or to book a stay at Rancho La Puerta, please visit www.rancholapuerta.com or call 800-443-7565.

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About Rancho La Puerta

Founded in 1940 and the first true fitness resort and spa in North America, Rancho La Puerta, welcomes guests to 4,000 private acres of gardens, mountains and meadows with an approach to wellness that strikes a true mind, body and spirit balance. Facilities, programs, and amenities are all available for exclusive use by guests during three-, four- or seven-day stays. Inclusive rates cover accommodations, fitness classes, hikes and activities, gourmet vegetarian meals (seafood options included), activities and special presentations. Spa treatments, personal training sessions and cooking classes at The Ranch's La Cocina Que Canta cooking school are available à la carte throughout the course of a stay.

Situated at the juncture of the Laguna and Sierra Juarez mountain ranges, Rancho La Puerta is located 3 miles from the Tecate, Baja California, U.S.-Mexico border and within an hour and a half drive of downtown San Diego.