Rancho La Puerta reveals first glimpses of private residential wellness community

By Megan Whitby 17 Jul 2020

Wellness destination and spa, Rancho La Puerta, has announced plans for a private, wellness-focused village of residences placed on The Ranch’s 4,000 acre grounds in Tecate, Mexico.

The Residences will be an extension to the Rancho La Puerta community and will be nestled beside a vineyard with sweeping views of Mount Kuchumaa, both connected to yet separate from The Ranch.

The vision for the project is focused on creating a thriving eco-friendly village that’s designed to support health and wellbeing. The Residences will be crafted with sustainable materials, use solar energy, and honour natural resources.

“For many years at Rancho La Puerta we’ve nurtured the dream of creating a residential community – a village rooted in our traditions of living in harmony with the natural world,” said Sarah Livia Brightwood Szekely, president of Rancho La Puerta.

“This village is dedicated to wellness; it is a place where you can draw strength and become your most resilient self. It is a place of belonging, home of the heart where you can reconnect with nature and the healing rhythms of a life lived with spaciousness and beauty.”
The Residences have been designed by Mexico-based developer Grupo Espiritu in collaboration with Brightwood, who has been the primary designer at Rancho La Puerta for decades.

Each home will be equipped with Delos' DARWIN Wellness Technology System - claimed to be the world's first Home Wellness Intelligence platform that aims to improve human health, wellbeing and performance.

Featuring 108 private homes, the residences have a starting price of US$665,000 (€582,596, £529,555) and a top price of US$1.5 million (€1,314,139, £1,194,487).

There will be three different housing options including Casitas – two-bedroom floor plan with two and a half bath at 1,961 sq ft, Casas – three-bedroom floor plan with three and a half bath at 2,774 sq ft, and Villas – four-bedroom floor plan with four and a half bath at 4,299 sq ft.

The architecture and gardens at the Residences will complement the warm ambience at Rancho La Puerta, incorporating environmentally friendly local materials and traditional Mexican craftsmanship.

Inspired by a Mediterranean landscape, the extensive gardens and walking paths will connect the village and vineyard to the surrounding mountains and canyons, with reclaimed water irrigating the location's rolling hills.

"As we celebrate our 80th anniversary this year, we're thrilled to expand our Ranch experience and offer our guests, who we consider our life-long family and friends, the opportunity to make The Ranch their forever home," said Roberto Arjona, CEO of Rancho La Puerta.

"Our motto has always been 'Siempre Mejor,' which means 'Always Better.' The Residences reflects this as the next iteration of Rancho La Puerta to carry on our legacy for the next 80 years."

Homeowners will have access to a Residences Village Center with 24-hour concierge, a gym, Rancho La Puerta-staffed fitness classes, pickleball and tennis courts, a library, pool and jacuzzi, as well as a Juice Bar and café, meditation room and fire pits.

The Ranch Day Pass Programme will allow residents to participate in daily Rancho La Puerta activities including morning hikes, art classes, fitness classes, and more.

Rancho La Puerta will also be offering extensive at-home wellness services and group experiences such as outdoor concerts, meditation classes, wellness presentations, and workshops.