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RANCHO LA PUERTA DEBUTS THE RESIDENCES, A VILLAGE-INSPIRED COMMUNITY ON THE GROUNDS OF THE DESTINATION WELLNESS RESORT

108 Private Homes Planned – Where Lifestyle and Community Blend to Offer a Transformative Environment

TECATE, Baja California, Mexico (July 15, 2020) – Rancho La Puerta, the original destination wellness resort and spa, today announced plans for The Residences, a private, wellness focused village of residences thoughtfully placed on The Ranch’s 4,000 acre grounds. The community is nestled beside a vineyard with sweeping views of Mt. Kuchumaa, both connected to yet separate from The Ranch. Focused on creating a sustainable, thriving village employing the best balance of perennial wisdom and emerging technologies designed to support health and wellbeing in 2020, The Residences will be an extension to the already vibrant and resilient Rancho La Puerta community.

“For many years at Rancho La Puerta we have nurtured the dream of creating a residential community – a village rooted in our traditions of living in harmony with the natural world,” said Sarah Livia Brightwood Szekely, President of Rancho La Puerta. “This village is dedicated to your wellness; it is a place where you can draw strength and become your most resilient self. It is a place of belonging, home of the heart where you can reconnect with nature and the healing rhythms of a life lived with spaciousness and beauty.”

The Residences have been designed by Mexico based developer Grupo Espiritu in collaboration with Ms. Brightwood, who has been the primary designer at Rancho La Puerta for decades. The architecture and gardens at the Residences will complement the gracious and warm ambiance at Rancho La Puerta, incorporating environmentally friendly local materials and fine Mexican craftsmanship. A Mediterranean inspired landscape, the extensive gardens and walking paths will connect the village and vineyard to the surrounding mountains and canyons, with reclaimed water irrigating the gently
rolling hills. The Residences will feature 108 private homes priced from $769,820 to $1,692,600 million and three different housing options including Casitas – two-bedroom floor plan with two and a half bath at 1,961 square feet, Casas – three-bedroom floor plan with three and a half bath at 2,774 square feet, and Villas – four-bedroom floor plan with four and a half bath at 4,299 square feet. Expect a tranquil, wellness-focused enclave with incredible features and amenities, including frequent access to Rancho La Puerta.

“As we celebrate our 80th anniversary this year, we’re thrilled to expand our Ranch experience and offer our guests, who we consider our life-long family and friends, the opportunity to make The Ranch their forever home,” said Roberto Arjona, CEO of Rancho La Puerta. “Our motto has always been ‘Siempre Mejor,’ which means ‘Always Better.’ The Residences reflects this as the next iteration of Rancho La Puerta to carry on our legacy for the next 80 years.”

Special features included in the current plans for the homes are:
- Large living and dining room areas with a warm fireplace
- DARWIN™ Wellness Home Technology in all bedrooms and full-home advanced water purification system
- A large private patio featuring a hammock, meditation space, lush landscaping and fountains
- Eco-friendly and sustainable technology including thermal insulated walls and ceilings, natural lighting, solar domes, double glazed windows, energy-efficient air conditioning, air filtration system, and appliances along with optional photovoltaic energy and solar water heater, electromobility chargers and more
- Designer-curated, turn-key furniture packages available. All kitchen appliances included
- The Casas’ additional amenities include a dipping pool and a private parking space
- The Villas feature a private pool, two-car underground parking spots and private wine cellar

Standout amenities for homeowners include:
- The Residences Village Center with 24-hour concierge, fully-equipped gym, Rancho La Puerta-staffed fitness classes, pickleball and tennis courts, library, pool and jacuzzi, Juice Bar and Café, meditation room, and fire pits
- The Ranch Day Pass Program – Allows residents to participate in daily Rancho La Puerta activities including morning hikes, art classes, fitness classes, and more
- Extensive wellness services from Rancho La Puerta available at home
- Engage in shared experiences at Rancho La Puerta such as outdoor concerts, meditation classes, wellness presentations, and workshops
- Dine and buy products at Rancho La Puerta’s new Winery Restaurant Bar and tasting rooms
• Buy services and products from Rancho Tres Estrellas’ organic farm, El Cafecito and La Cocina Que Canta
• Each resident will have 24/7 access to onsite nurse
• All members of each household (owner, spouse and up to six dependents) will receive three years of Global Rescue Medevac Services
• 24-hour on-site security
• Private entrance to the village community

“The sense of community one feels at Rancho La Puerta, eighty years of excellence, resilience, trust and loyalty, is a testimony to their genuine care for each and every guest that visits the Ranch, year after year. Therefore, Rancho La Puerta was the natural partner for Grupo Espiritu’s next venture,” said Paco Angel, developer of Grupo Espiritu. “More than a business, this is a dream we are pursuing together. A legacy for the heart.”

In addition to the year-round amenities and concierge-style services, The Residences provide homeowners with privacy and stunning views overlooking a woodland stream and a 24-acre flourishing vineyard adjacent to Rancho La Puerta where its vintners are currently reviving The Ranch tradition of organic grape cultivation central to its early healing programs and to the region of Tecate. Residents can enjoy locally-crafted wines and meals at the new Winery Restaurant and Market or simply pick up produce and other groceries.

For more information on The Residences at Rancho La Puerta, please visit www.residences.rancholapuerta.com or call 888-606-0172.

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**About Rancho La Puerta**

Founded in 1940 and the first true fitness resort and spa in North America, Rancho La Puerta, welcomes guests to 4,000 private acres of gardens, mountains and meadows with an approach to wellness that strikes a true mind, body and spirit balance. Facilities, programs, and amenities are all available for exclusive use by guests during three-, four- or seven-day stays. Inclusive rates cover accommodations, fitness classes, hikes and activities, gourmet vegetarian meals (seafood options included), activities and special presentations. Spa treatments, personal training sessions and cooking classes at The Ranch’s La Cocina Que Canta cooking school are available à la carte throughout the course of a stay.

Situated at the juncture of the Laguna and Sierra Juarez mountain ranges, Rancho La Puerta is located 3 miles from the Tecate, Baja California, U.S.-Mexico border and a one hour drive from downtown San Diego.