



PRESS RELEASE

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THE RESIDENCES AT RANCHO LA PUERTA FURTHERS PARTNERSHIP WITH ELITE ALLIANCE TO OFFER WORLD'S FIRST WELLNESS RESIDENCE CLUB OWNERSHIP

New Wellness Community Offers Homeowners Expansive Flexible Ownership Program

TECATE, Baja California, Mexico (June 16, 2021) – [The Residences](#) at [Rancho La Puerta](#), the original destination wellness resort and spa in North America, has expanded its partnership with [Elite Alliance®](#), a luxury hospitality management, vacation rental, and home exchange company, to create a new Residence Club, the world's first wellness residence club of its kind. Homeowners now have two options to be a part of The Residences with full and flexible ownership opportunities.

"We are thrilled to further our partnership with Elite Alliance and offer our homeowners the option to be a part of the new Residence Club," said Roberto Arjona, CEO of Rancho La Puerta. "We feel this new flexible co-ownership allows many of our guests who wanted to be a part of our new Residences community the opportunity to join now."

Located in four areas of The Residence community, the homes that are part of the new Residence Club will come elegantly furnished and will be owned by eight like-minded families. As a Club owner, homeowners have access to a host of amenities, services and Ranch privileges including the option to host friends and family members, have guests stay in their home when they are not on property as well as rent their residence. The Residence Club ownership also provides homeowners the opportunity to explore more than 120 other destinations, as each owner automatically becomes a member of the prestigious Elite Alliance exchange program.

The Residences have been designed by Mexico based developer [Grupo Espiritu](#), whose mission is to integrate the highest quality, experiences and values in everything that they build. The homes within the Residence Club will be priced from \$179,000 to \$439,000 and feature three different housing options including Casitas – two-bedroom floor plan with two and a half baths at 2,003 square feet, Casas – three-bedroom floor plan with

three and a half baths at 3,113 square feet, and Villas – four-bedroom floor plan with four and a half baths at 5,181 square feet. Expect a tranquil, wellness-focused enclave with incredible features and amenities, including frequent access to Rancho La Puerta.

For more information on The Residences at Rancho La Puerta, please visit residenceclub.rancholapuerta.com or call 888.608.0059 or email residenceclub@rancholapuerta.com.

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About Rancho La Puerta

Founded in 1940 and the first true fitness resort and spa in North America, Rancho La Puerta, welcomes guests to 4,000 private acres of gardens, mountains, and meadows with an approach to wellness that strikes a true mind, body and spirit balance. Facilities, programs, and amenities are all available for exclusive use by guests during three-, four- or seven-night stays. Inclusive rates cover accommodations, fitness classes, hikes and activities, gourmet vegetarian meals (seafood options included), activities and special presentations. Spa treatments, personal training sessions and cooking classes at The Ranch's La Cocina Que Canta cooking school are available à la carte throughout the course of a stay.

Situated at the juncture of the Laguna and Sierra Juarez mountain ranges, Rancho La Puerta is located three miles from the Tecate, Baja California, U.S.-Mexico border and a one-hour drive from downtown San Diego.

About Elite Alliance

Thirty years ago, the founder of Elite Alliance® created the world's first residence club at top-rated Deer Valley Resort in Park City, Utah. This innovative, flexible ownership model became the fastest growing segment of the vacation home market. As Elite Alliance's portfolio of luxury residence clubs expanded, they introduced the Elite Alliance Exchange program to allow owners to enjoy other destinations at nominal expense. Elite Alliance quickly earned a reputation for first-class customer service in facilitating and coordinating exchange vacations. As a result, Elite Alliance Hospitality was created to provide robust hospitality and rental management services for residence clubs, hotels and resorts that improves operational performance and client satisfaction.