CABO TO MÉRIDA: MEXICO AWAITS ROAD TRIP READY SONOMA'S DESIGN PARADISE

San Diego MAGAZINE

THE TRAVEL ISSUE



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ON THE COVER

A shot from the infinity pool of the Marquis Los Cabos Resort & Spa in San José del Cabo. Photo courtesy of Marquis Los Cabos and captured for J/PR by Allie Binford.



Deborah Szekely, San Diego's "Godmother of Wellness," explores rugged territory next to Rancho La Puerta Fitness Resort & Spa. This year, a new residential project debuts with adobe houses, a vineyard, and an experience defined by the remoteness of this lush landscape—all 800 acres of it.

By Gillian Flynn

At 100 years old, Deborah Szekely is busy adhering to her rituals. This morning at her home in Mission Hills, she's signing copies of her new book while poring over customer reviews from Rancho La Puerta in Tecate, which she cofounded 82 years ago. "Be an innovator but also a

completer" is one of the aphorisms plucked from her weekly chats at "The Ranch" and repurposed for her centennial book, 100 Lessons from a Grasshopper. The title comes from her late husband Edmond Szekely's description of her "grasshopper mind"—which springs from one idea to the next without stopping.

Long before wellness became a trillion-dollar global industry, the vegetarian resort was serving up farm-to-table cuisine from its rugged terrain alongside yoga and sound healing. Today, her daughter, Sarah



1. HALL OF FAME

The grand Spanish Colonial dining hall is central to the culinary experiences at Rancho La Puerta. The legendary vegetarian cuisine and salsa bar-have spawned a cooking school and a cookbook.

2. THE BIG 1-0-0

Szekely celebrated her 100th birthday on May 3 with not one, but three parties, including a book launch and a charitable initiative for Our Green Umbrella, a treeplanting campaign focused on underserved Tecate neighborhoods.

3. A SEPARATE DEACE

Oak trees, less commonly seen in Mexico, were planted by the Szekely family. They are now rooted in The Ranch's sense of place and central to the guest experience.

4. WE ALL FLOAT ON

There are four pools on the Rancho La Puerta property, which host aqua jogging, swimming, and water therapy.

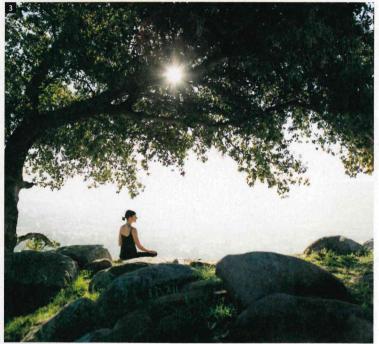
Livia Szekely Brightwood, who grew up at The Ranch milking goats, is its president. Brightwood is also a revered landscape architect who has been dreaming up this wellness community for the last 10 years. Every boulder, orchard, and sycamore tree creates a glorious landscape unlike no other place in Mexico.

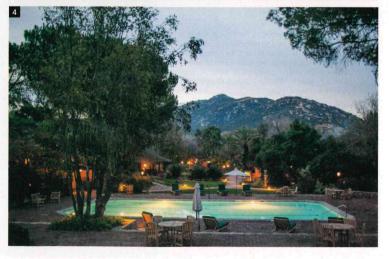
"There's lots of drama. That's the beauty of the topography here," she says.

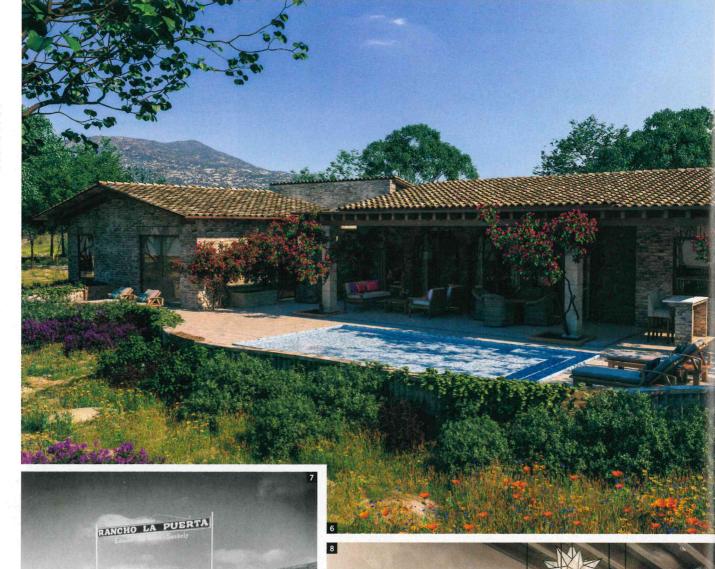
To protect its access to Mount Kuchumaa, the family purchased several parcels of land over the years, including an adjacent ranch and creek now home to The Residences, The Winery, and the upcoming Eco-Village. Homes start at \$733,163 for a 1,961-square-foot casita; 4,299-square-foot villas fetch \$1.7 million. There's also a fractional ownership model.

Szekely's enduring gratitude, and commitment to reignite the guest experience, have created a camaraderie here. Year after year, families return for hiking, the cooking school, and now, pickleball. So when the resort launched its long-awaited residential project, it was these guests who had the first right to purchase. And they did. The woman is a "completer."

Other guests come for what's absent-highvolume tourism. It creates space for an indelible connection to the land. In fact, Brightwood likes to point out that hundreds of guests have made pilgrimages to scatter ashes of loved ones under the heroic oak trees. The breeze, scented with honeysuckle and jasmine, carries them away.







ACADEMIA

6. FRESH HEIR

The next-gen president of Rancho La Puerta, Sarah Livia Szekely Brightwood, is also a revered landscape architect. Her plans for the new residences include designs with privacy and sustainability top of mind. A Villa terrace, shown, boasts natural shade and native plants.

7. BACK AT THE RANCH
Family-owned and operated since 1940,
Rancho La Puerta began as a campsite where
guests pitched tents, swam in the river, and
listened to educational seminars by Edmond
Szekely. His wife, Deborah, was 18 at the time.

8. MOUNTAIN HIGH

The Residences feature large picture windows on Mount Kuchumaa and the vineyards. A forthcoming winery and restaurant will provide a place for guests and residents to sample fruits of the harvest.











9. DREAM ON Bedrooms at The Residences have circadian lighting systems to optimize sleep. All rooms are designed with nontoxic materials and layouts that connect to the outdoors.

10. HOT SEATS
In Rancho La Puerta's early days, a week's stay was \$17.50. Szekely's mother was born in Brooklyn and became vice president of a New York vegetarian society. To escape the Depression, the family moved to Tahiti in 1930, where they ate lots of bananas and tropical fruit.

11. ENJOY THE SILENCE

Throughout the resort and residences, there are quiet perches to savor the thoughtful landscape, an oasis in the otherwise arid setting.



"Count your blessings. The snail in your garden is a miracle not a menace."

> -DEBORAH SZEKELY, 100 LESSONS FROM A GRASSHOPPER