



## WELLNESS-BRANDED PROPERTIES

Younger consumers want sustainability and well-being in every sector, especially when it comes to buying a home. Millennials now make up the largest portion of homebuyers and, according to Knight Frank's latest Global Buyers Survey, 42 percent are willing to pay more for sustainability and 50 percent of all home buyers prioritized wellness and well-being amenities.

by Irene Rawlings



### One Metropica

*West Broward, Florida*

Built on a converted mall parking lot, South Florida's One Metropica provides the ideal combination of sustainable and wellness real estate for the homebuyer looking to prioritize those features. An innovative approach by Oppenheim Architecture incorporates sustainability, embraces nature, and supports the surrounding Everglades ecosystem. Chad Oppenheim, founding principal, explains: "The outdoor spaces are an opportunity for people to grow their own food, flowers, and connect to

nature.” On top of that, One Metropica offers amenities like a landscaped terrace and pool, a high-tech fitness center, and 24-hour concierge service. Designed by the internationally acclaimed firm YOO, the interiors are open concept with floor-to-ceiling windows, European-style cabinetry, gourmet appliances, and Hansgrohe fixtures. Choose between two design options: minimal or nature centric. From \$350,000 to \$1.6 million; [one.livemetropica.com](https://one.livemetropica.com)



## Rancho La Puerta

*Tecate, Baja California, Mexico*

Founded by Deborah Szekely, legendary wellness pioneer and healthful-living advocate, (she celebrated her 100th birthday in May 2022), Rancho La Puerta has welcomed guests since 1940. Now, a brand-new private, wellness-focused village of 113 whole-ownership residences has been thoughtfully placed on The Ranch’s 4,000 acres of vineyards, gardens, mountains, and meadows. Also, there’s the debut of a new residence option: Club Casa, now being offered as a part of a co-ownership development. Focused on creating a sustainable, thriving village employing the best balance of age-old wisdom and emerging technologies designed to support health and well-being, The Residences have eco-friendly and sustainable technology in all bedrooms and a full-home advanced water purification system. Choose among three home options available: two-bedroom casitas, three-bedroom casas, and four-bedroom villas that are a one-hour drive from downtown San Diego. From \$926,640 to nearly \$2 million; [residencesrancholapuerta.com](https://residencesrancholapuerta.com)



## Madison House

*New York*

The newly finished Madison House (the tallest residential tower in NoMad) is working with Sollis Health to provide buyers with the ultimate, first-of-its-kind amenity: a free one-year membership to Sollis Health, a member-only medical concierge service with 24/7 uptown and downtown facilities that can handle emergencies, checkups, and everything in between. This white-glove service provides peace of mind in uncertain times with instant access to a network of highly qualified medical professionals and complements the 62-story tower's 30,000 square feet of hotel-style amenities for wellness and leisure, including a 75-foot lap pool, hot tub, cold plunge pool, spa, gym, golf simulator, children's playroom, and book-lined library. Residents will also enjoy a landscaped rooftop garden and private lounge with a chef's kitchen and dining room for entertaining. From \$3.2 million to \$25 million; [madisonhousenyc.com](http://madisonhousenyc.com)