PRESS RELEASE

FOR IMMEDIATE RELEASE

THE RESIDENCES AT RANCHO LA PUERTA INTRODUCES A WATER HEALING PLANT
The Wellness-Focused Community Puts Sustainability First with a new Clean Water System

TECATE, Baja California, Mexico (July 19, 2022) – The Residences at Rancho La Puerta announced today its partnership with Requilibrium, a leading Mexico-based firm of professionals who provide innovative and sustainable technologies to clean and revive water, to create a new $7 million “water healing plant” within the wellness focused village.

“We were early adopters of using the idea to clean wastewater when we built our first villas at Rancho La Puerta in the 1970s, and then we enhanced the process with a small conventional aerobic plant built in the 1990s, so it only made sense to create the next evolution with our new Residences,” said Rancho La Puerta’s President Sarah Livia Brightwood Szekely. “This new, important investment will help us to secure our water sovereignty. It will allow us to maintain our beautiful gardens, to replenish our aquifer and will lessen the burden on Tecate's wastewater treatment plant.”

This new clean water system is woven into The Ranch’s founding philosophy, which is based on holistic, eco-friendly principles to reduce the property’s environmental impact. The new “water healing plant” will reclaim municipal wastewater from the city of Tecate (over half a million gallons every day), through passive, sustainable methods, while releasing zero methane gas and generating energy and compost. The result will be clean, safe water to irrigate the gardens and vineyards within The Residences and at Rancho La Puerta. The plant will take approximately one year to build and 15 months to become self-sustaining.

Slated to be completed by 2024 and located on 118 acres within The Ranch’s expansive 4,000 acre grounds, The Residences will be a private, wellness centered village of homes thoughtfully placed on the grounds, both connected to yet separate from The Ranch. Focused on creating a sustainable, thriving village employing the best balance of perennial wisdom and emerging technologies designed to support health and wellbeing, The Residences will serve as an extension to the already vibrant and resilient Rancho La Puerta community.

For more information on The Residences at Rancho La Puerta, please visit residencesrancholapuerta.com or call 888.608.0059 or email residences@rancholapuerta.com.

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About Rancho La Puerta
Founded in 1940 and the first true fitness resort and spa in North America, Rancho La Puerta welcomes guests to 4,000 private acres of gardens, mountains, and meadows with an approach to wellness that strikes a true mind, body and spirit balance. Facilities, programs, and amenities are all available for exclusive use by guests during three-, four- or seven-night stays. Inclusive rates cover accommodations, fitness classes, hikes and activities, gourmet vegetarian meals (seafood options included), activities and special presentations. Spa treatments, personal training sessions and cooking classes at The Ranch’s La Cocina Que Canta Cooking School are available à la carte throughout the course of a stay.

Situated at the juncture of the Laguna and Sierra Juarez Mountain ranges, Rancho La Puerta is located three miles from the Tecate, Baja California, U.S.-Mexico border and a one-hour drive from downtown San Diego. www.RanchoLaPuerta.com